KATIE GOINES

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SUMMARY

I'm a Web Developer working in JavaScript, React, Node.js, and Ruby on Rails. Previously, I was a Project Manager working at advertising agencies where I managed project timelines and workflows and collaborated with internal teams to deliver high-quality campaigns. I'm currently working on freelance projects redesigning small business websites.

TECHNICAL SKILLS

Languages - JavaScript, HTML, CSS, Ruby

Environments & Frameworks - Node.js, Express.js, Rails
Front-End - React.js, jQuery, AJAX, Bootstrap, SASS, Milligram
Databases - MongoDB, PostgreSQL, MySQL
Versioning & Deployment - Git, GitHub, Heroku
APIs - Yelp Fusion, Google Static Maps/Places/Geocode, Eventful, WalkScore
Adobe - Photoshop, Illustrator, InDesign

EDUCATION

General Assembly, Web Development Immersive, 2017
Temple University, Bachelor of Arts in Communications, 2009

EXPERIENCE

Saatchi & Saatchi, Project Manager   Dec 2016 - Aug 2017
Managed creative timelines and workflow for six creative teams on simultaneous projects in traditional, digital, and social mediums for regional and global campaigns for Toyota.

Oxford Road, Senior Campaign Manager   Jul 2015 - Dec 2016
Launched multi-platform direct response advertising campaigns for brands including NatureBox and LendingTree. Managed projects through all internal departments to drive client's acquisitions and sales through performance analysis and implementation of media/creative optimizations.

Beverly Hills Drink Company, Marketing Manager   Aug 2013 - Jul 2015
Managed client relationships and accounts, collaborated with internal stakeholders and external vendors on the creation of all marketing materials.